



CONTACTS OCTOBER 1956



OCTOBER

*Listen! the wind is rising,
and the air is wild with leaves,
We have had our summer evenings
now for October eves!*

(Humbert Wolfe, 1885-1940)

We've put back the clocks, cleaned out and locked the summer cottage, and sent the winter coats to the cleaners. There's a nip in the air when we set out for work and a feeble sun greets our emergence into the light of day.

The duck shooting season is in full swing—or shall we say the Delta marshes are over-run with tourists, which means a depletion in the duck population once again. It is always puzzling that the older ducks never get wise to the annual purge of their numbers. Ah well, it's one of the laws of nature—the survival of the fittest.

At this time Eaton's social and recreational clubs commence activities for another season of pleasure and enjoyment. The bowling and curling clubs attract many ambidextrous and sports-minded people, while the bridge club caters to those with a skill for the cards. The Theatre Guild also prepares for its fall productions, and many strange sounds may be heard at rehearsals.

Seriously, this is the time when we adjust to the change from summer pleasures to the hectic tempo of the fall and Christmas shopping seasons. It will bring forth many important developments around Winnipeg—including Eaton's six-storey parking lot and C.B.C. live television programs.

Thanksgiving Day . . .

has come and gone—our October holiday. A day we, with our neighbours, have helped to make a "Day of the Year" on this northern continent. Let us remember the words of the first Plymouth pilgrim governor . . . "And now I, William Bradford . . . say Ye shall gather with one accord, to hold Thanksgiving unto the Lord."

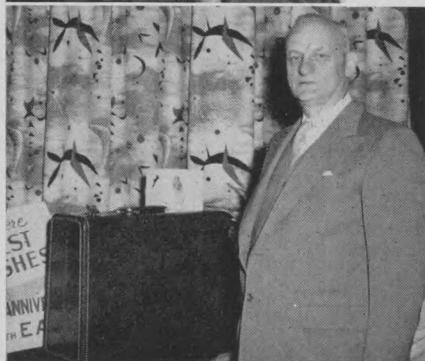
Congratulations on 45th Anniversaries



ROBERT MORROW

A native of County Antrim in the Emerald Isle, Mr. Morrow celebrated 45 years with the Company on September 1. His first nine years were served with M.O. Express and Freight Shipping, since then Bob has been with the Elevator Service, where he is now Assistant Inspector. Veteran of the Great War, a trooper with Lord Strathcona Horse, he fought in France and Belgium. Has children George (married), Muriel (Mrs. Johnston), and Bobby junior; and granddaughter Andrea.

For his anniversary Bob received a luxurious lounge chair from his department, presented by Mr. F. Bergman, amid sincere congratulations from all his co-workers. Bob is active in worthwhile spare-time work, notably A.O.T.S. (United Church service—All of Them Serve); likes carpet bowling for the "closed in" season, and gardening as early and late as possible!

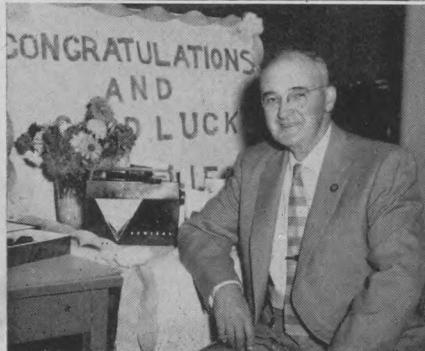


DANIEL ROBERTSON RITCHIE

A Scotsman, Dan Ritchie completed the grand term of 45 years with Eaton's on September 5, a service, by the way, that's all been with the Drapery Workroom. Danny was away for a while—a good while, in fact 1914 to 1919—in the Great War, a sergeant with 16th Battalion Canadian Scottish, and was wounded.

To celebrate his anniversary Danny was presented with a set of pictures at a dinner and dance held September 14 at the Marlborough Hotel.

Danny is the father of three sons and a daughter, and granddad to no less than seven grandsons and one granddaughter; and in his spare time includes church work among his activities. A poem in his honour by his co-worker, Mr. N. Holmes, will be found in Departmental News.



CHARLES FOSTER DOW

Charlie has spent his entire 45 years with Mail Order in the Routing Section, taking time out in the Great War when he was overseas with the 8th Battalion, C.E.F. 'Twas in his own department, too, that he met Mrs. Dow, then Eatonian Ada Scott. Daughter Dorothy is married and in Ottawa, son Allan is in Winnipeg . . . and grandchildren total five. Charlie joined Eaton's September 11, 1916.

For his anniversary his colleagues staged a dinner at Moore's at which nearly 30 of his friends honoured him, with Mr. Stan Houston making the presentation of a Gladstone bag; Messrs. H. Higginson and G. Phillips also spoke in his praise and Charlie returned thanks in his usual modest manner. On his anniversary day he was presented with the department gift of a clock radio and numerous personal gifts.

As to present-day activities, Charlie seems to have "signed off"—but old photos and records show him to have been a mainstay of several Eaton sports teams . . . good old days, eh, Charlie?

Lawn Bowling Winners Decided

President Bill Lord has handed us this list of winners for the season with thanks to all who supported the club through fair and fine, warm and cool weather, and finished out the schedules.

Bruce Sutherland Trophy

F. Rendall, skip; Julie Mayer, Margaret Porteous, Mary Sadleir.

Women's Doubles—Ann Stefenson, Pauline Smith.

Women's Singles—Elizabeth Munroe.

Men's Doubles—L. Jackson, W. Stewart.

Men's Singles—L. Jackson.

Wind-Up Dinner Party

MARLBOROUGH HOTEL

Saturday, October 27, at 7:00 p.m.

Forty Years Tallyed by Mr. Tom Dodds



The way to live long, said one wit, was to be born into a long-lived family. Now although Tom wasn't born in the Eaton Store family he certainly joined it in early enough years to achieve all that long life of service and still be alertly youthful! His service dates from September 7, 1916.

Tom's birthplace was Sunderland, England. His first four Eaton years were with Store Parcellers, the remainder with Store and M.O. Paints, Wall-papers, etc. Mr. Dodds for years was Winnipeg's Mail Order Buyer, and since buying co-ordination at Toronto, he has been given charge of M.O. China and Electricals as well as his old department.

To mark his fortieth Eaton anniversary, Mr. Dodds was presented with an end table by his staffs, Mr. A. Churcher doing the honours. A dozen red roses were sent to Mrs. Dodds. Mr. Dodds was also honoured at a Mail Order Management party as reported elsewhere in this magazine.

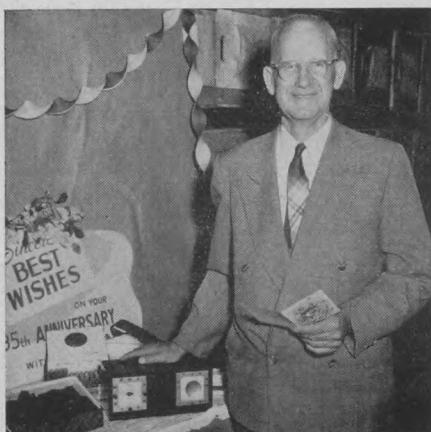
Mrs. Dodds was the former Rita Law of M.O. Copying, and they have a son, Tommy. Tom senior's recreation and other spare time are now given to golf and Khartum Temple Shrine work.

Two Celebrate 35th Anniversaries

MISS GRACE NIGHTINGALE

A real "big-city" girl—born in the great metropolis of London, England—Grace counts her 35 years from September 21, 1921. Two dozen years spent with M.O. Correspondence, and the last 11 with M.O. Adjusting.

Grace likes travelling and had just returned from this anniversary-year holiday "down East," when her associates celebrated her 35th Eaton birthday by presenting her with Tecoware for her home use, and many personal gifts.



CHARLES M. NELSON

Born 'way over the seas at Alno, Sweden, Mr. Nelson started 35 years ago on September 26 with M.O. Packing and has been there all his Eaton years. Met and married Miss Myrtle Smith there, too. Their family consists of two daughters.

Charlie's anniversary was celebrated by his department's gift of a portable clock radio, while his section associates presented him with shirt and ties. Many friends old and new came around to congratulate him and wish him continuing happy Eaton years.

Mr. Nelson likes gardening, he tells us, so here's wishing him—and all of us—some better gardening seasons in the coming years!





One Hundred and Twenty Years' Service

Mail Order Management Celebrate Combined Anniversaries

On Thursday, September 13, the Mail Order management held a reception and dinner in honour of Mr. L. E. Christie, Mr. T. Dodds and Mr. R. Prynne, who celebrated 45 years, 40 years and 35 years' service respectively.

After the dinner, which was held in the Fort Garry Hotel's spacious and familiar Jade Room, Mr. B. C. Sutherland, Personnel Manager, and Mr. R. Robertson, M.O. Jewellery, led the guests in a community sing-song.

Entertainment for the evening was provided by Mr. J. Leighton, M.O. Men's Clothing, and Mr. W. B. Bemister, M.O. Gloves and Hosiery, who gave a heart-rending version of "Poor Jud Is Dead" and a delightful harmonic arrangement of "The Happy Wanderer."

The head table included Mr. F. G. Muirhead, Assistant M.O. Superintendent; Mr. W. L. Palk, Store Superintendent; Mr. E. G. Rogers, M.O. Operating, and the three honoured guests. Other visitors included Mr. H. E. Jones, M.O. Furniture, Toronto, and Mr. N. Houston, Department 244, Dauphin.

In his opening address Mr. Muirhead outlined the service of the celebrants, and praised them for their co-operation and

outstanding contribution to the Company. He then presented the gifts: a splendid chair for Mr. Christie and coffee tables for Mr. Dodds and Mr. Prynne, as shown.

During his reply, Mr. Christie reminisced a while—seeing the first automobile go down Highway 75 (then Emerson Road), and applying for his first job with the Company, for which he received the magnificent wage of seven dollars per week.

"Mr. Dodds has had a very interesting 40 years' service," said Mr. Muirhead, "having served in several Store and Mail Order departments, but he always returned to Paints and Wall-papers each time."

Mr. Prynne, the "junior" of the evening, has spent most of his 35 years in M.O. Draperies, ". . . and liked every day of it," quoth he.

A very enjoyable evening was had by all, and grateful thanks to the Mail Order Management.

CANADIANA

By RUTH ENKE, Victoria "Daily Times"

I suppose I have a low taste in literature, but I'm a persistent reader of the big mail order catalogues. They strike me as such human volumes and such fascinating bits of Canadiana.

For nearly two decades now, we've bought enough from "the catalogue" to be on the mailing list for a new one every spring and fall. I like the mental pictures they bring me, the pictures of other Canadians poring over the illustrated pages, adding up the prices, figuring out the freight on larger items, writing out the order, waiting for the parcel to come.

I know a ranch house in the Cariboo where the rancher and his wife spread the catalogue on the table beneath the hanging gasoline lamp.

I know an up-coast family where the father is a commercial fisherman. Each September when he comes home from the summer's fishing, they make out their list of winter needs.

I know a logging town where the people go down to the post office for their mail because there is no house-to-house delivery. On the day that the catalogue arrives, the general delivery pigeonholes are absolutely full of the familiar books.

I suppose that city folk who've never lived in little towns or isolated districts, just don't know what the catalogue means.

It's window shopping without tired feet, and price gauging the easy, reliable way.

It's little girls picking out their favourite dress, and admiring the pictured girls who wear them. "She's cute, isn't she?"

It's tiny children whose first picture book is very often the mail order catalogue. (No fooling. I know whereof I speak.)

It's gangling boys saving up for bikes and skates and fancy sweaters in the colours of their favourite teams.

It's girls who are going to be married looking up the page with wedding dresses and bouquets of artificial flowers.

What a picture of our changing social mores. See how fly-papers and bread mixers have disappeared. See how freezers and the extras you need with them now take up more space than old-fashioned canning.

Look, here are sad irons. Who remembers sad irons in these days? But some Canadian women are still using them. Here's that wife-killer, the washboard. Here's a hand-wringer as well as automatic washers. Here, shrunk to half a page, is horse harness for a farm team. Here's a hand pump for well or kitchen sink. (And what city child knows anything about priming a pump and working away at the handle before he can have a drink of cold, cold water?)

Here are pretty-pretties for young girls, and heavy corsets for stouter women. Here are stalwart males, forever smiling and forever warm in long-legged, heavy knit underwear. Here's all the paraphernalia for babies and their bottles. Here's almost everything for either sex from the cradle to the grave.

And here's a special page introducing new Canadians to this country's ways and shopping habits.

"Neucanadier," it says, "Schreiben sie an . . . in Ihrer eigenen Sprache."

"Nieuw Canadezen," it says, "Schrijft naar . . . in Uw eigen taal."

"Neo Canadesi, Scrivete ad . . . ' nella vostra lingua."

And finally, "Nowi Kanadyfuczycy, Piszcicie do . . . waszym ojczystym jezyku."

Canadian? I'll say it is. It's some of the most built-in-the-country literature we have.

"PUBLIC SPEAKING—SELLING YOURSELF"

Assistants' Association First Dinner Meeting



On September 17 the Assistants' Association held their first dinner meeting of the 1956-57 season. The guest speaker, Mr. Art Burstow, selected as his subject, "Public Speaking and You."

During the business discussion presided over by President M. F. McKenzie, Department 9, the committee announced their plans for this year's fall dance, to be held on November 17. Many surprises are in store for this year's dance, and a very enjoyable evening is assured.

Mr. Burstow is the business manager of the Manitoba Clinic. His hobby is public speaking and speech training, being a Past District Governor of Toastmasters' International.

"Public speaking is a form of salesmanship," said Mr. Burstow, "you sell yourself to your audience and gain confidence." The ability to "get up and speak up" is not a means to an end, but it does assist in self development, which is an important characteristic in today's competitive business

fields. Mr. Burstow illustrated how several young men had been successful in their chosen vocation by taking up public speaking.

Mr. Burstow is a model of the adept and efficient public speaker, and his informal and easy delivery assisted in driving home his point—study public speaking to acquire confidence, poise, and increase salesmanship.

Mr. B. C. Sutherland thanked the speaker for his enlightening address and pointed out that the Company is sponsoring a public speaking course for all interested employees.

To conclude the evening a film on fishing "Spinning for Speckles," was shown to the gathering.

Eaton Wives Curling Club

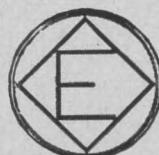
This peppy club enters its second year with the start of this curling season and will begin play in November, on Tuesday and Thursday afternoons at the Eaton rink.

New members will be welcome—wives of Eatonians of course—just get in touch with

Mrs. Fisher, 3-9726, or

Mrs. Hutton, 93-2671

**YOUR SPONSOR IS
YOUR GUIDE**



For Accurate, Helpful Information
Ask Your Co-Worker Wearing the
Sponsor's Button

Welcome to the Quarter-Century Club



MRS. FLORENCE A. GRAHAM

Born at Gainsborough, England, Mrs. Graham's quarter-century has been with the Store Piece Goods, and was preceded by temporary work for various departments for a few years. Her anniversary was celebrated September 10, and that morning she was the recipient of luggage from her colleagues, also numerous personal gifts.

That evening a dinner and dance party was held by the department in her honour at Club Morocco, at which she was presented with the other pieces of her travel set. Present at this party was her daughter, Mrs. T. R. Bell of Vancouver, and Mr. Bell. Mrs. Graham also received congratulatory messages from "down East." Member of Sunshine Rebekah Lodge, and of St. Matthew's Church, she is also interested in music and sewing.

WILLIAM HUGH KEILLOR

Canadian born—at Wawota, Saskatchewan—Mr. Keillor began his Eaton service on September 16 twenty-five years ago in the Candy Factory. That's where he is today, after a quarter-century of happy association with the sweetest things in this Store (the Candy girls, of course!). Over three years of his time were given to service with the Royal Winnipeg Rifles as a sergeant in World War 2. Hugh is married, and has three children, Gail, Hugh and Penny.

For his anniversary the department made him a presentation of a mantel radio, Mr. R. Hinch doing the honours and conveying all their best wishes for continuing happy Eaton service. Numerous personal gifts among which were various mechanical tools, also gave token of his colleagues' esteem.



EATON'S MEN'S CURLING CLUB

**Opening Monday,
October 29th**

Clubrooms and Catering Are Under New Management and Are Available for Department Parties.

See J. Sutherland, 39 Mail Order (Children's Footwear, 4th Floor) for Details.

ANNUAL GET-TOGETHER

Friday, October 19, 8 p.m.

GRAIN EXCHANGE RINK

See any Executive Member for Tickets

EATON'S MEN'S BRIDGE CLUB

Deadline for membership—October 20. Contact: Mail Order—J. Graham, Department 46; J. Sigurdson, Department 168. Store—A. Patterson, Department 270; W. Rodway, Department 270.

EATON'S MIXED BADMINTON CLUB

Will soon be in action for the 1956-57 winter season. Anybody wishing to join, please get in touch with Diane Taylor, Sales and Expense Office, Sixth Floor, Store.

You're welcome, whether practised player or beginner. The club is sure of two nights a week at one location but is trying for the most convenient place.

Honoured on Retirement

Best Wishes for Good Luck, Good Health and Happiness to Four Long-Service Eatonians—Over 130 Years' Continuous Service! And since both Jim Beeny and Sam McNeill had previous Eaton service of five or six years each, these four folk really did pile up the years with Eaton's!

JAMES BEENY

Retired from his work as boiler room fireman with the Engineers, Mr. Beeny is a Sussex Englishman whose first period was several years with the Company, and who later rejoined in 1928 for 28 more years.

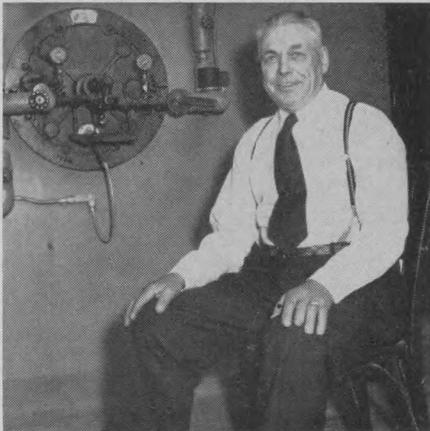
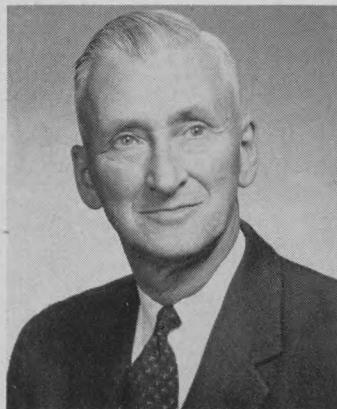
Overseas, and wounded, with the 52nd Battalion in the Great War, Mr. Beeny has three daughters and five grandchildren. For his departing gift, Mr. Bowman presented Jim with the department gift of a leather travel case. And since he likes auto touring as well as working on the land—and an occasional evening out with "the gang"—we know it will prove a useful gift!



SIDNEY S. LAMPRELL

In our May issue we paid testimony to Sid's 35th anniversary (April 19) with the Drapery workroom—also that he had defied Winnipeg's worst weather for many years in carrying out his assignments. Now Sid's ready to call it a draw, we take it—for he's retiring to the milder climate of the coast! We know anyway that he won't just be sitting around, for Mr. Lamprell's parting gift from his co-workers were saw and auger attachments to complete his power drill outfit.

Happy "sandings" and other handicraft moments, Sid, and as you say, you can throw away the snow shovel and ear muffs at Victoria!



GORDON BOOTH FORSTER

Third of a century, almost exactly, was Mr. Forster's time of service—over 33 years with Eaton's. Way back in World War I Gord was overseas with that posh outfit, Lord Strathcona Horse, and was wounded twice. Mrs. Forster was former Eatonian Jessie Watts, same department, China.

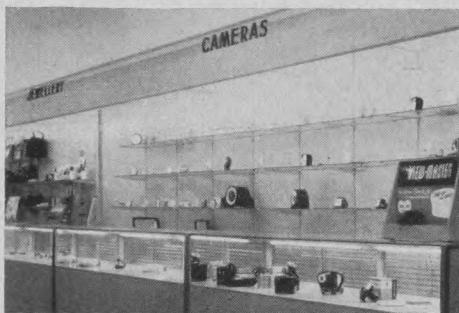
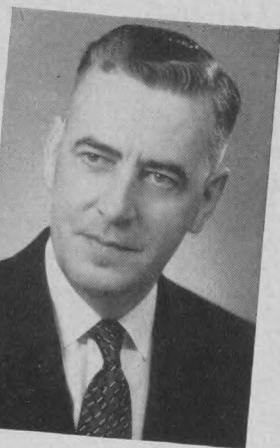
On Wednesday, September 5, his retirement day, Mr. Forster was presented with a fine kit of auto-mechanic's tools—so we trust that new car will be kept good-as-new for a long time, Gord! All the best.



SAMUEL H. MCNEILL

'Twas back in '53 that Contacts gave the story of Mr. McNeill's 35 years, so now his continuous service was 38 at retirement on Saturday, September 29, plus over five years' earlier service with Toronto before coming west. Sam, who has a lovely home to retire to at the coast, is already out there.

A department party was held in his honour at Vasa 'Lund on his retirement day, at which Mrs. McNeill was present and received a corsage. Daughter Lynn was also a guest. M.C. was Mr. D. Howat, and Mr. W. Thomson made the presentation of a pair of binoculars. A good social time with lots of dancing followed—a grand send-off to a grand boss!



REMODELLED BRANDON STORE OFFICIALLY OPENED

On Thursday, September 13, Mr. Gilbert McCrea Eaton travelled to Brandon to join with the management, staff and customers in celebrating the official opening of the modern addition to and renovation of the Brandon Store.

All departments have grown in area, offering greater selection, depth and variety of merchandise.

The Snack Bar, located in the Basement, is an entirely new and welcome innovation.

The spacious aisles, modern fluorescent lighting, blended colour schemes, Vis-u-sell fixtures, have all created attractive and improved shopping facilities for the customer.

It is apparent throughout the building that lighting and colour schemes have been selected with special care.

Soft shades of turquoise, lime green, candy pink, glacier blue and white, blend perfectly into an eye-resting atmosphere. Here, in the midst of selective indirect lighting, the customer can shop in comfort.

The Brandon Store employees are particularly proud of this new, well-rounded Department Store, its attractive environment and the facilities now available to ensure efficient retail service to its customers.

Those associated with the Eaton firm point to the new Store as a further progressive step in the Company's history of service to the public.

Mr. William McAllister, Manager of the Brandon Store, has been associated with the Company for 27 years. Coming to the Canadian west from County Down in Northern Ireland, Mr. McAllister as a young man started with the Winnipeg Store in the Food Department. He remained in Winnipeg for six years and in 1935 was transferred to the Dauphin Store as head of the Foodateria and as Assistant Store Manager.

In 1940 Mr. McAllister was transferred to the Brandon Store to direct the Foodateria operation and as Assistant Store Manager. He became Store Manager in 1949.

Mr. McAllister has taken an active part in the life of the city, having been associated with the Community Chest for a number of years and a life member of the General Hospital Board of Directors.

New Director for Good Deed Club



Once again the Good Deed Club has commenced activities for a season of Saturday morning broadcasts, under the new Director, Miss Catherine Pacey. A graduate of St. Mary's Academy, Miss Pacey first worked in the Staff Training Department and then transferred to City Advertising to take charge of the Good Deed Club.

On October 6 a huge party was held in the Drill Hall, Portage la Prairie, for Good Deed Club members. Every Saturday morning at 10:30 a.m., Miss Pacey and Bob Wilson, of CBW, present their Good Deed broadcasts direct from the Assembly Hall in Winnipeg Store.

A season of surprises and interesting projects has been planned for all the Good Deed members. Auditions for the young artists are held every Monday at 4:30 p.m. at the CBW radio station.

HELPING YOU IN YOUR CAREER—



Top—Miss C. Carruthers conducts an interview; Mrs. D. Ellis (at board) instructs new salesclerks. Below—A view of the Employment Office; Mrs. L. Vadeboncoeur (r., Staff Training) explains fabric qualities to a salesclerk.

An EATON Career Begins Here . . .

Here is the beginning of it all, in Eaton's Employment Office. Here you, as a new employee, get your first impression of the Company. Here, a capable and highly trained staff is responsible for the selection, placement and follow-up of new employees. When the various departments in the Store and Mail Order have vacancies, the Employment Office must select the most suitable type of person according to the requirements of the job.

Once on staff an up-to-date record is kept of the employee's progress, your rating as to appearance, attendance, quality of work, quantity of work and over-all performance. Leaving, you may express your opinions on life and work in the Company. Constructive criticism is encouraged, for it often happens that an employee suggestion proves useful in solving problems.

At all times there are employment interviewers available for counselling and discussion of personal problems.

To Help You Get Ahead (Staff Training)

Your first experience with the Staff Training Department is in the basic train-

ing you receive in your first days on the job. Sales classes and familiarization talks are given to new employees before they commence selling. Specialized training, such as the Fabric Courses, is given periodically. Management takes special training, too, with the Job Relations Training Courses for supervisory staff, along with the "shirt-sleeves" sessions for junior management.

Any employee wishing to further his career by taking a course from a recognized business institute (i.e. Retail Jewelers, Footwear Institute, Business Training) should apply to this department for information and direction.

Campaigns are organized by the Staff Training Department to assist in merchandise and customer service: "Perfect Sales-check Contest," "Courtesy and Service Campaign," and the "Sponsor Training" programs are examples.

An excellent and varied library is maintained in the Staff Training to assist you. You'll find books on salesmanship, secretarial work, business management, retailing, fashion, Eaton history and many other useful subjects. The latest trade and fashion magazines are always available.

In the Mail Order, the Staff Training Office, under Miss Ruth Spurway, has been conducting a familiarization program for

YOUR PERSONNEL DEPARTMENT



The above pictures show Eaton Store hospital activities—Dentist, Receptionist, Chiropodist. Also Miss R. Campbell, Visiting Nurse, on one of her visits, and a view of the Staff Relations Office.

the last 18 months. Mail Order employees are taken, in groups of 10, to look at the Mail Order system in operation. In this way they get a panoramic picture of the system as a whole, and see their job in relation to the complete operation, which is important in assembly line procedure of this type.

nel information on illness and absentees in their particular departments. A visiting nurse calls on employees who are ill in hospital or at home. The Company's welfare pay rates are also computed in this office.

The Staff Relations Office is solely concerned with your welfare. Do not hesitate to call on this office at any time.

For Your Welfare and Well-Being (Staff Relations)

The welfare of approximately 7,000 Eaton employees, and of course, indirectly, of their families, is the chief concern of the Staff Relations Office. This office consists of three sections: Welfare, Hospital and Medical Services, and Hospital Facilities.

The Store and Mail Order hospitals provide a continual nursing service for all employees, as well as first aid and minor on-the-spot treatment. A chiropodist is in attendance five mornings a week and a dentist three mornings a week.

Contracts for the Manitoba Medical Service and the Manitoba Hospital Service Associations are also handled from this office in co-operation with the Wages Office.

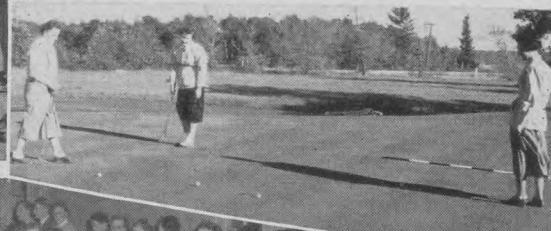
To the Welfare Section, approximately 160 Department Welfare secretaries chan-

Fair Deal for All Eatonians (Job Evaluation)

It is, as its name implies, a group of job analysts working continually in all divisions of the Company to ensure an accurate description of each job together with an up-to-date evaluation of all jobs. The end result, fair pay to all for service rendered, scheduled recognition for progress, and further opportunities on merit.

Keeping You Up to Date (Staff Magazine)

Another important part of a Personnel Department is the publication of a staff magazine. "Contacts" is communications, keeps you informed of Company doings and matters interesting to you in daily associations with fellow Eatonians; also mutual activities in our large family of employees.



The Winners!

Top left: Betty Greenwood, Staff Relations, "C" Class winner. Centre: Chris Bewick; Construction Office, champion and "A" Class winner. Right: Gladys Galusha, Jewellery, "B" Class winner. Also action shots —on the links and at the party.

Eatonians Unite in Volunteer Blood Bank Donation



A view of the Blood Donor Clinic in operation, and a few of the donors being recorded and blood-typed.

Once again Eatonians rallied round to donate the all-precious blood to the local Red Cross Blood Bank. The total of Eatonians giving blood was a little more than last September—a total of 493 donors attended the clinic.

Locally, the Red Cross had made known the alarming lack of blood on hand in the Blood Bank, and they appealed for new donors. It was very gratifying to see so many employees answer this call and offer their blood for this very worthy cause.

Weatherman Yields for Eaton's Women's Golf Club

FIELD DAY A GREAT SUCCESS

Rain every Wednesday—this phrase had become accepted in Winnipeg—and we all trooped to work with our raincoats on Wednesday mornings. However, the weatherman broke tradition when he heard the Eaton's Women's Golf Club were holding their field day at Elmhurst Golf Club on Wednesday, September 19.

The course was beautiful and the weather fine and exhilarating. It was quite a sight to see so many sports-minded "gals" swarming over the Elmhurst course in search of the low gross, and a few lost balls!

Later in the evening, a splendid steak dinner was served to all the players and guests. In fact, the Elmhurst catering staff excelled themselves that day. Mr. and Mrs. Fulton deserve a hearty vote of thanks for the delicious meal. Mr. B. C. Sutherland, assisted by Miss A. Barber, led the assembly in a community sing-song—the peppiest one this season.

After the meal, President Mary Thompson offered her thanks to the committee and all people who had assisted her in the past year. In turn she called on Mr. A. H. Young, Mr. W. L. Palk and Mr. B. C. Sutherland, who expressed their thanks for being invited to the field day. Mr. Palk illustrated his talk with a little humour, the moral being "never overestimate the power of a woman."

Also present at the field day to present his golf trophy was Mr. A. D. MacDonell, retired Staff Superintendent, who also expressed his thanks for the invitation. After the speeches the president asked Messrs. Young, Palk and Sutherland to present the trophies. The lucky winners were as follows:

CLUB CHAMPION—CHRIS BEWICK, 100C

CHAMPIONSHIP FLIGHT

Class	Winner
"A"	Chris Bewick, 100C
"B"	Gladys Galusha, 215
"C"	Betty Greenwood, 175

CONSOLATION FLIGHT

Winner
Margaret McCutcheon, 110
Florence Goldie, 204
Betty Meiklejohn, 157

Opposite page shows fun on the links and the presentations.

Departmental News from the Store

BASEMENT STORE

Gloves, Lingerie—By A. Fast

In honour of Miss Ina Gracey, bride-elect of September 1, the girls of Department 901 held a shower at the home of Emma Bargenda at which Ina was presented with kitchenware. Several clowns in the crowd helped make the evening a big success.

Best wishes to Ina, who left on August 24 to be married to Mr. Lou Rothwell on September 1. Ina was presented with a coffee table by Mr. Clarke on behalf of the department. Numerous other gifts were received from friends throughout the Store. Our best wishes go with you, Ina and Lou.

Footwear—By Elaine Lobson

On September 12 the girls in the department held a dinner at the Homestead in honour of Allie Fizell, bride-elect of September 21, at which she was presented with a set of Teco-ware.

On Saturday, September 15, Miss Fizell was presented with an electric fry pan, sheets and pillow cases from the department. Best wishes to the happy couple.

* * *

MAIN FLOOR

Stationery, Books—By M. C.-Lawton

On September 28, Eleanor Legicki, bride-elect of October, was "gifted" with twin boudoir lamps presented by Mr. S. Florence on behalf of the department, and with all our wishes for married happiness.

Drugs—By C. O'Kelly

We congratulate Frank Woodward on his recent marriage to Beth Palmer and wish the happy couple good luck and happiness in the years to come. Their gift from the department was a rug.

We are sorry to say good-bye to Clem Wentrup and wish him the best of luck. He received a household item as a parting gift from the department.

Candies—By Julie Newcombe

September found us saying good-bye to four of our staff members: Mrs. Marion Reid left to reside in Vancouver; Jen McBride to be a full-time homekeeper; also Mrs. Lena Stralein. And we lost Henry Wiebe of our stockroom, by transfer to the Delivery staff. We wish them all good luck, good health—and let's hear from you, and see you sometimes!

Sorry to report that Margaret Johnson is still away ill. We hope she is now on the road to recovery and are looking forward to your being back with us, Margaret.

Welcome to Erika Walde, and we're sure you'll be happy with, Erika.

Notions—By V. Gillespie

Congratulations this month to two of our girls on their engagements—Eileen Schellenberg receiving her diamond from Keith Gould of Hamilton (Keith is in the R.C.H.A.), and Margaret Setter receiving hers from Lorne Magnesson of Selkirk.

Jessie Bakeman and Lois Vacarious are home ill, as we write; hope they'll be back with us when this appears.

To Hilda Hadden, all our best wishes for her speedy recovery. She was presented with a gift from the department on the eve of her departure for Calgary, and we trust the change of geography and a stay in that fair city will "do the trick." Hope to see you back real soon, Hilda!

Home Furnishings Annex

Mrs. E. Mack of Economy Drapes, left on September 28 to make homekeeping her full-time work. She was presented with a corsage and a travel bag, also a Royal Doulton centrepiece with all our good wishes for future years.

* * *

SECOND FLOOR

Personnel Offices

Had a farewell visit from our old colleague and Welfare Department head, Mr. Tom McBryde. He told us that he had come up from California to get action on selling that lovely summer home of his at Lac du Bonnet, as he and Mrs. McBryde had purchased a new home and were definitely retiring now at Long Beach, California. Was looking like the proverbial "million dollars," and said that Mrs. McBryde, too, was likewise. Well, every good health and happiness wish from us all, the McBrydes—and California or not—we still think we shall have a sight of them up here now and then!

* * *

THIRD FLOOR

Meats

All our best wishes to our Contacts' correspondent, Hilda Mensforth—this being one report we'll have to take over for her! On Wednesday, October 3, Hilda was guest of honour at a 281 and 1082 Department's girls' party at the home of Mrs. Jeanette Westwood, Windsor Park. Those assisting were Mrs. V. Campbell, Mrs. Johnson, Mrs. Walker, Mrs. Anderson and Mrs. Neale. About 35 were present, and Hilda was "showered" with just loads of kitchen and bathroom equipment. A social evening and delicious "eats" followed the shower.

Editor's note: Our friend and reporter Hilda was thrilled indeed with her wonderful party, wonderful gifts! The wedding, by the way, was for Friday, October 12, in St. John's Cathedral, and the bridegroom Mr. Russell Dawson. Honeymoon trip to the States, and then take up residence in Winnipeg. Much happiness, Hilda and Russ!

* * *

SIXTH FLOOR

Picture-Framing Workroom—By J. Mahoney

Wedding bells rang on October 6 at La Salle, Manitoba, for Omer Malo. All the best of luck and happiness, Germaine and Omer!

We were sorry to lose Harold Baker who departed this valley to take up residence in Vancouver. We all wish Harold, Betty and family the very best; you'll be much missed, Harold.

* * *

EIGHTH FLOOR

Provision Order Board—By Anne Atkin

September 29 was a big day for Mary Schneider. Showers were held in her honour at the home of Mrs. Jean Smith (our Miss Todd, Drug Order) and also at the Homestead. She was the recipient of a set of silver and Revere ware, with best wishes from her friends and business associates. On leaving, Mary was presented with more Revere ware from the department and also personal gifts. Good luck, Mary and Bob.

We were honoured last month with a visit by Mr. Boorman, an old friend and former boss of the Telephone Order Room. It was very pleasant seeing him after these past years.

Mrs. Hadden left us to live in Vancouver. She was presented with an earring and brooch set and was also honoured at a party at the home of Mrs. Evans. A lovely time was had by all. Hope you'll be happy there and do keep in touch, Nan.

Taking a full-time job at home is Marg Campbell who was presented with earrings and a bracelet set on leaving.

Nice to see Mary Wade and Frances Parsons back on the job and well again.

Our deepest sympathy to Peggy Porteous on the death of her father, and also to Mary Wade on the loss of her brother-in-law.

Ruth Gordon is away ill and we all hope will be back with us soon.

Marg Lawson has a very badly bruised ankle. Explanation please!

D.A. Office—By B. Hammond and P. Wasaty

Belated congratulations to Elaine Lewyt Milinski who became engaged to Mr. Walter Turek on August 11. Our apologies are tendered for the oversight, Elaine.

On September 4 Gail Simmons was the recipient of a carafe when she left to be married to Glen Callis. Best wishes to Gail and Glen whose wedding took place September 8 at St. Matthew's Church.

Good luck to Jackie Ralkie, Elsie Fast, Norma Aikens and Evelyn Anderson.

General Audit—By W. G. Cherrett

Mr. J. Scott, recently appointed Saskatchewan Auditor, and Mrs. Scott, were guests of honour at a breakfast held on August 30 in the St. Regis dining-room, by members of the General Audit staff.

Mr. T. Elliott, with a friendly, informal speech suitable to the occasion, presented Mr. and Mrs. Scott with a chest of silver flatware, the gift of the department.

Budget Plan—By E. Tamplin

A warm welcome is extended to Mrs. Hilda Watters who has returned after an illness of several months. We are also glad to see Gladys Laidlaw back after undergoing an appendectomy. Hope you are both feeling tops again, gals.

Hearty congratulations to Mr. and Mrs. Art Mitchell who became the proud parents of a lovely baby boy on the 3rd of October. Mother and baby are doing well, but the father??

Congratulations and best wishes were extended to Miss Shirley Young on behalf of the department when Mr. Freeman presented her with a lovely dinner set from the department and an electric clock from her section as she left to become the bride of Mr. Kit LeClair. The wedding took place on Saturday, September 29, in St. Luke's Anglican Church. Here's for a long and happy life together, Shirley and Kit.

On September 17 Shirley was the guest of honour at a shower held at the home of Miss Elinore Smith at which she was showered with many gifts of linen and bedding, lingerie and jewellery.

Farewells were said to Miss Gerry Halpenny who left to take up residence in Vancouver. Gerry's parting gift was a pair of sheets. All the best to you, Gerry.

Our deepest sympathy is extended to Mr. John Haddow in the recent passing of his mother.

* * *

NINTH FLOOR

Construction Office—By D. Scarth

Our best wishes for every success went with Bob Eakin when he left us in September. He was presented with an initialled brief case by Mr. Rogerson on behalf of the staff.

Mr. E. L. Hankinson left for Toronto where he will assume his new duties in the Toronto Engineering and Design Office. A gift of a pen and pencil set was presented to him from the Construction Office staff. Best of luck, Hank, from all your friends in Winnipeg.

To Mr. O. K. Breivik who is now our Assistant, congratulations on your new position, and every success!

* * *

LIGHT, HEAT AND POWER

By J. G. Anderson

When October's crisp days came rolling around,

Our office took on a melodious sound,
There were clandestine whispers and telephone calls,

Both inside the office and out in the halls.

When hip waders came in and some live ammunition,

Then the scheme was uprooted by fond premonition.

To see this regalia—shooting irons to boot—
Meant to us that the "Chief" was going out for a shoot.

We waved him good-bye, as he jumped in his car

Like a golfer who knows he is going to hit par,

We told him our fry pans and roasters were ready,

So to take careful aim and hold his arm steady.

Out to Lake Manitoba he went in his "Olds;"

The weather was warm, no danger of colds. He camped all that night in a little wheat field, Where the ducks were depleting the bountiful yield.

E'er the sun had arisen that bright autumn morn,

He had loaded his guns and blown his duck horn,

The quackers they swarmed in great numbers about,

'Twas a matter of choice which ones he picked out.

So when he got back, we were all on the spot,

For that proverbial duck was put in each pot;

And to show that Dame Fortune wasn't out on the loose,

For good measure he dropped in a Canada goose.

A RECENT VISITOR

A recent visitor to the Store was Mr. William H. Dawson, for 18 years in the times past, a floor walker here. For the past 15 he has lived at Flin Flon. His son Arthur worked in the Garage and is now in Port Arthur. Another son, Douglas, has just been made manager of Flin Flon Bombers hockey team; had previously managed the local juveniles and midgets. Bill's oldest son, William, who worked in the Adjusting Bureau, was killed while on active service in England. Mr. Dawson has been looking up old Store friends, and through these columns would like to say "How Do" to those he has missed.

ANY OVERSEAS' PHOTOS?

or other interesting holiday travel pictures? Contacts would be glad to get a few for a pictorial story in the magazine. Bring them in!

In the Mail Bag

SECOND AND THIRD FLOORS

M.O. Packing and Money Returns By F. Spice

Congratulations and best wishes were extended to Mr. Charles F. Dow on September 11 on the occasion of his 45th anniversary with the Company as reported in this issue. On September 12 a dinner was held at Moore's with 27 present, to celebrate the occasion. Mr. G. S. Houston, manager, was master of ceremonies. Mr. H. Higginson and Mr. G. Phillips spoke briefly, after which Mr. Dow expressed his sincere thanks to everyone.

Miss Louise Schapansky left September 12 to be married to Mr. Bill Essau, September 15, at the Mennonite Brethren Church. Before leaving, Louise received a blanket, table cloth and napkins from the department fund.

Miss Anita Desautels left September 21 to be married October 6 to Raymond Cyr at St. Anne Catholic Church. She received a TV lamp from the shower fund and a chenille bedspread, steam iron and towels from the department fund.

Miss Cecelia Ursel left the department September 28 to be married October 6 at First English Lutheran Church to Kenneth Reimer. Before leaving she received a clothes hamper and a blanket from the department.

Miss Anne Penner left September 28 to be married October 6 at Elim Church in Grunthal, Man., to John Braun. She received an electric frying pan and other electicals from the shower fund and bedding from the department fund.

We wish all these brides the best of good fortune and much happiness in the future from all their friends at work.

Congratulations and best wishes were extended to Mr. Charles Nelson on his 35th anniversary with the Company on September 26, as reported in this issue.

Drapery Workroom

The department held a dinner and dance at the Marlborough Hotel on September 14 in honour of Mr. Dan Ritchie's 45 years with the Company, and for Mr. S. Lamprell on the eve of his retirement.

Danny's Forty-Fifth (Dan R. Ritchie)

Forty-five years ago today
You began your Eaton career.
As a lad you started to work
Not knowing how long you'd be here.

The Workroom was in its infancy
But you kept plugging along:
Doing your best to build it up,
With a light heart, smile and a song.

Alas, along came the years of war
And you knew your duty was there.
So you left for awhile, that duty to do
And returned having done your share.

Once more the years went rolling by,
And still you stuck with your work;
Amid Depression, War and Peace,
Tough going you did not shirk.

And now we're gathered here today,
To celebrate, wish you well;
For after forty-five years with us,
Your value none can tell.

We wish Health, Wealth and Happiness,
With Success in all you do;
May many more years of pleasure
Be still in store for you.

—A. E. Holmes

Mr. and Mrs. Lamprell left on September 24 to reside in Victoria, B.C. We wish them many more years of health and happiness in their new home.

Miss Virginia Saftolas left the department on September 12 to become the bride of Mr. M. Warwick. Virginia was presented with a lovely blanket by Mr. Patterson as the department's parting gift.

We are glad to see Miss M. Anderson back after her recent illness.

* * *

FOURTH FLOOR

Women's Footwear—By N. McDonald

Miss Nora Gilbert left us on Friday, September 7, to become the bride of Mr. Hanley Summerfield. Nora received many lovely gifts including a bedspread and pillow cases which were presented by Mr. B. H. McGregor on behalf of the staff.

Congratulations to Sophia Robertson who became engaged to Edward Ledwos, September 8. Wedding bells are to ring in May.

* * *

FIFTH FLOOR

China

We are very pleased to have Miss W. Bailes back with us after her recent illness.

Paints, Wallpapers—By J. Fraser

Congratulations to Mr. T. Dodds on his 40th anniversary with the Company on September 7, as reported in this issue.

Our best wishes are extended to Mr. W. Milford on his marriage to Barbara Dixon of Department 12, which took place on September 8.

Mr. Milford was presented with a Mixette and staff of our department.

Radios, TV, Music—By Mina Doolan

Congratulations to our Gordie Hamilton on the arrival of his baby daughter, Linda Susan, Monday, October 1. The happy mother, the former Beatrice Winters of M.O. Correspondence.

Sincere sympathy from us all to Mr. Malcolm McIvor of our department, in the recent loss of his son-in-law.

Electricals

We are happy to hear that Marie Thomas made a speedy recovery after her recent operation. As we write she is enjoying three weeks' vacation.

* * *

SIXTH FLOOR

M.O. Draperies—By Ruth Hodgson

We wish to record our congratulations to Mr. Reg Prynne on the occasion of his 35 years with the Company celebrated on August 23.

Piece Goods

Best wishes to Mary Ann Nicols who left us last month, and to Edith Rayson who left us to take up housekeeping full time.

Congratulations to "Granddad" Thomson. Bruce David arrived September 2, a bonnie wee Scot for Mr. and Mrs. Glen Thomson.

The gang from our department held a wiener roast on September 21 out at Stoney Mountain. The townspeople thought there had been a prison break, but when reassured it was just a harmless wiener roast, we were allowed to carry on with the party. Everyone had a swell time and are wondering when are we going out again?

Adjustments and Postal Investigation

By J. Baynes

Everyone was happy to know that the latest report on Albert Osborne, away ill, is that he is much better. Keep up the good work, Albert, we are all pulling hard for you, and hope it won't be too long before you are with us again.

A popular member of Department 118, Dave Mackie, celebrated his 30 years with the Company September 17. The gift of the department was a trilights lamp, and Dave also received a number of other gifts from his many friends and well-wishers. Congratulations and the best of everything for the future from us all.

September 21, 1956, will be a day long remembered by Grace Nightingale as on that day (see Anniversaries) she celebrated her 35th year with the Company. Grace was kept busy receiving congratulations from her many friends and well-wishers.

Sporting Goods

By Dorothea Hardiman and John McNiven

We are sorry to report the death of Herbie Oliver, one of the old-timers of the department. Herbie passed away on September 17 after a long illness. He was well liked by all who knew him and will be sadly missed by his fellow workers. We extend our deepest sympathy to his wife, Haidie, and to all the members of his family.

We are also sorry to report that Rod Murray is back in General Hospital again. We hope that you will soon be up and about again, Rod.

Correspondence—By Susan Trudeau

On September 12 Marj Smith left to become the bride of Clifford Locke, September 15. Marj was presented with a lovely lamp from the department along with numerous gifts from her many friends.

Marj Lopuschansky left us September 11. She received a skirt and blouse from the department.

Claire Lagasse departed on September 27 and was presented with a lovely sweater as a good-bye gift.

* * *

SEVENTH FLOOR

Budget Plan—By Janet Britain

Dan Cupid has again returned to the Budget office now that all the remodelling is done. Donna Shick and Mae Griffiths walked in sparkling with beautiful diamonds on their all-important fingers. The lucky fellows are Stan Warcimaga and Donald Fehr. Wedding bells will ring on October 20 for Mae.

Our very best wishes for a happy future go to Myrna Early who left to exchange vows with Jack Philpott on September 22. Myrna was presented with a lovely hostess chair from the department.

A great big hello to all the new "guys and gals" who have joined the ranks of the Budeeteers in the past month. Hope your stay will be long and happy!

Teen-Age and Children's Wear

By R. Palmer

The highlight of Lorne Ostafchuk's holiday was his engagement to Shirley Gregash August 20. Congratulations!

Infants' Wear

—By Loretta Bruchanski
A shower was held on September 21 at the home of Sandra Ingram in honour of Maxine Charge, bride-elect of October 6. She was the happy recipient of a corsage and many miscellaneous gifts after which a lovely lunch was served.

Lingerie

—By Bea Nash

Our best wishes to Clara Strembicky who is now wearing a beautiful diamond. Her fiance is Lawrence Prettie.

* * *

EIGHTH FLOOR

Men's Clothing—By F. Paget

Congratulations to Stan Smith who celebrated his 30th anniversary with the Company

on September 27. On behalf of the staff Mr. A. Parker presented him with a lovely table lamp. Numerous other gifts decked his table from his many friends.

M.O. Copying

—By M. Shepherd

Green-and-gold wool bedthrows were the department gift to Doris Malthouse when she left to marry Walter Wolinis at West Point Grey Presbyterian Church in Vancouver on October 5. The girls held a dinner in honour of Doris at the Homestead and presented her with linens. Mr. and Mrs. Wolinis will be residing in Vancouver.

Our congratulations to Olga Moskal who received a lovely diamond on September 20 from Bill Land, and to Mary Dueck who received hers from John Penner on September 22.

Moyra Horne was presented with a wardrobe case from the department when she left on September 28 to reside in Indianapolis, Indiana. At a dinner at the Homestead Moyra received a leather handbag and gloves and a pin and earring set from the girls. Moyra is well known for her work with the Eaton Theatre Guild and will be greatly missed in that circle.

Boys' Clothing

—By M. Zarzycki, M. Kowal
Sorry we are a little late, but we would like to extend our congratulations to our recent bride, Rose Ozarko, who was married on September 8 to Ray Desjardins at Knox United Church.

On Wednesday, September 5, Mr. A. S. Parker, on behalf of the department, presented Rose with a coffee table. Also, a miscellaneous shower was held in her honour at the home of Mrs. A. Waller. The happy couple will be spending their honeymoon in California.

* * *

NINTH FLOOR

Men's and Boys' Furnishings—By D. Dee

Saturday, September 8, found us once again gathered around the huge bonfire on the grounds at the charming home of Mr. and Mrs. Wittneben, Henderson Highway, to enjoy our annual roast of corn and wieners. Elizabeth's delicious potato salad and cherry tarts made this repast complete. To show our appreciation Mr. Jenkins presented Elizabeth with a silver flower basket and Albert with a sport shirt. A very happy evening we are sure, and we again thank the Wittnebens for their friendly hospitality. We also thank the gentlemen of the department for seeing that ample transportation was provided for all.

Notions

—By H. Price

Friday, September 7, was the day Margaret MacRae was the recipient of a blanket. The presentation was made by Mr. J. Aker on behalf of the department. Lovely presents from her many friends also bedecked the decorated table and visitors called in all day to wish her the best for the future. Margaret left to be married Saturday, September 22, at Holy Trinity Church. Best wishes, Margaret!

Hosiery

—By May Scott

Good weather, good health and pleasant company is our wish to Ann Stefansson who is on her quarter-century holiday touring eastern Canada and the States. Ann's big day is November 5—more news of that later on.

Our congratulations to Mr. and Mrs. Fred Jenkins on the birth of their second daughter, Nancy Verna, September 24, who weighed in at 6 lb. 4 1/2 oz. All doing fine (even Daddy).

Candy Factory

We wish to extend the sympathy of all our staff to Mrs. Bessie Rogerson in the recent loss of her mother.

REMEMBER!

Saturday, November 17th

Assistants' Association FALL DANCE

3 Orchestras—3 Ballrooms

- Modern and Old-Time Dancing, 8:30 p.m. - 12:00 p.m.
- Why not arrange your department party?
- DEEP FREEZE Door Prize.
- Other Prizes: Men's and Ladies' Solar Watches and a Mantel Radio.
- Tickets \$1.00 each.

GET YOUR TICKETS NOW!

Customer Appreciation

To our Catalogue Distribution, a letter from B.C. customers which we quote:

"We are both 92 years old. . . . I am still at present able to go to your New Westminster Store. . . . Have enjoyed the pleasure of dealing with such a grand Company so many years. I bought my wedding suit at your store in Toronto over 70 years ago; went there with my mother as a boy over 80 years ago. You have always given the best of service. . . . Good luck."

To Mr. McAllister, a Brandon customer writes (we quote just some of this generously worded letter): "Congratulate The T. Eaton Company on your very fine new store; my wife and I have done business with you ever since you opened up here. The writer, in fact, has dealt with Eaton's over 50 years. We have always found that your Company lives up to its guarantee 'Satisfaction or your money back'—I found that out soon after landing in Canada and buying a warm sheepskin-lined coat.

"The sheepskin became loose and the Eaton salesman fitted me with a better coat at no extra cost. And lately when we had a little switch trouble with our new vacuum cleaner, your salesman had it fixed and it's operating to perfection . . . service given with a smile. Again, congratulations and the best of luck."

LONG-SERVICE ANNIVERSARIES

October 16 - Nov. 20

FORTY-FIVE YEARS

Walter Anderson, Women's Shoes....Oct. 27

FORTY YEARS

Miss M. E. Cross, M.O. Adjusting.....Oct. 23

A. E. Osborne, M.O. Adjusting.....Oct. 26

S. D. Speer, Printing.....Oct. 26

F. Staines, Toy Workroom.....Nov. 20

THIRTY-FIVE YEARS

J. Kinley, Watch Repairs.....Oct. 20

H. Jacques, Foodateria.....Nov. 9

Miss G. Smith, M.O. Notions.....Nov. 9

A. Gilchrist, Service Grocery.....Nov. 14

H. McMullin, Elevators.....Nov. 17

TWENTY-FIVE YEARS

T. E. King, M.O. Radios, etc.....Oct. 29

J. T. Quinn, Life Assurance.....Nov. 2

Miss G. S. Chatten, M.O. Notions.....Nov. 5

R. Love, Grill Room.....Nov. 5

Miss A. Stefansson, M.O. Hosiery.....Nov. 5

Miss M. Doolan, M.O. Radios, etc.....Nov. 6

W. B. Bolton, Household Linens.....Nov. 9

D. J. Black, M.O. Men's Furnish'gs.....Nov. 9

Miss M. E. Matheson, Catalogue DistributionNov. 9

Eaton's Five-Pin Mixed Bowling League News

by Slack and Black

Standings and Records After 12 Games

Div. 1	W	L	Div. 2	W	L	Div. 3	W	L	Div. 4	W	L
Skippers	9	3	Scotties	8	4	Blazers	11	1	Ink Spots	10	2
Jokers	8	4	Jeeps	8	4	Merrimacs	7	5	Selects	8	4
Buffalers	7	5	Millwrights	8	4	Whispers	7	5	Rip Saws	8	4
Jay Dees	6	6	Budgeteers	7	5	Panthers	7	5	Wise Ones	7	5
Roughriders	6	6	Fuzzies	7	5	Dandies	7	5	Westerners	7	5
Sparklers	6	6	Outlaws	5	7	Meteors	6	6	Minx	6	6
Wiggetts	6	6	Zipper	5	7	Five Spots	6	6	Whiz Bangs	5	7
Winsomes	5	7	Vikings	4	8	Tecos	6	6	Leafs	4	8
Majors	4	8	Lost Ones	4	8	Alley Byes	3	9	Sirloins	4	8
Pat's Punchers ..	3	9	Whirlwinds	4	8	Monarchs	0	12	Rovers	1	11

Div. 5	W	L
Phantoms	12	0
Eagles	7	5
Rollers	7	5
Tenderknits	6	6
Pioneers	6	6
Sew & Sews	3	9
Cadillacs	3	9
Blackhawks	3	9

There will be outstanding individual scores published during the season.

EATONIANS: Why not turn out occasionally and watch our bowlers? You're Welcome . . . Tuesday evenings from 7 p.m. on, at the Bowladrome and Campbell's Alleys.

1st Series	Women's High Game	Women's High Three	Men's High Game	Men's High Three	Team High Game	Team High Three
Division 1	V. Legace Skippers 368	B. Stevenson Roughriders 851	R. Desrosiers Buffalers 318	E. Wall Skippers 827	Winsomes 1165	Jokers 3227
Division 2	M. Valde Zippers 286	V. Black Budgeteers 672	B. Hogg Lost Ones 322	B. Hogg Lost Ones 783	No Report	No Report
Division 3	J. Fairhall Dandies 286	J. Fairhall Dandies 688	H. McDiarmid Whispers 329	J. Stewart Blazers 774	No Report	No Report
Division 4	L. Hagborg Minx 293	M. Duncan Rip Saws 701	A. Ingles Rip Saws 315	E. McFadyen Selects 743	Rip Saws 1037	Rip Saws 2901
Division 5	A. Anderson Sew & Sews 255	S. Gagaluk Cadillacs 564	H. Guenther Eagles 305	H. Guenther Eagles 668	Sew & Sews 884	Eagles 2417

EATON RETIRED MEN'S CURLING AND SOCIAL CLUB TO BEGIN NEW SEASON

The Club hopes to resume activities on **Monday Afternoons, beginning October 22**. Keep this date open, men—the date stands unless you are notified otherwise. PLAN NOW to be a member this season. Meetings at the Eaton Curling Club rooms Monday afternoons. You'll enjoy the activities and recreations—curling, cards, games and friendly get-togethers with your many old friends.

CONTACTS



DATE OF ISSUE—
15th OF EACH MONTH

RECENT APPOINTMENTS

Winnipeg

M.O. Operating and Service:
MR. K. M. ENGLISH, Assistant to Mr. E. G. Rogers.

Department W928—Lower-Priced Store—
Men's and Boys' Clothing, Made-to-Measure, Furnishings, Hats, Caps, Parkas, Overalls and Luggage:

MR. A. O'NEILL, Assistant.

Portage la Prairie, Manitoba

Department Ptge.260—Heavy Goods—Radios, TV, Washers, Ironers, Polishers, Vacuums, Electric Refrigerators, Humidifiers, Electric, Gas, Coal and Wood Stoves and Kitchen Cabinet Units:

MR. W. BOUTTELL, Department Manager.

Brandon, Manitoba

Please note the opening of the following new department in the above Store, effective September 10, 1956:

Department B1100—Snack Counter:
MRS. V. M. ELLAMS, Assistant.

Vancouver M.O. Distributing Warehouse

MR. J. W. REID, Warehouse Manager;
MR. L. J. WALLACE, Assistant Warehouse Manager;
MR. M. WILKIE, Assistant, Operating;
MR. L. E. TIMEWELL, Assistant, Operating.

Taber, Alberta, Order Office

MRS. V. E. EDWARDS, in charge.

IT'S YOUR SUGGESTION SYSTEM —WHY NOT USE IT?

The following employees have been granted awards for suggestions:

Mr. J. Edwards, M.O. Furniture.....	\$10.00
Mr. G. A. Mustard, Garage.....	10.00
Mrs. M. Timmins, Misses' Dresses....	10.00
Mr. A. Lansdown (Junior Executive) Boys' Clothing.....	5.00
Mr. S. Green, Employment Office.....	5.00

For Constructive Thinking

Mr. L. Kerr, M.O. Toys.....	\$10.00
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the Co-workers of the Organization

Vol. 32 OCTOBER, 1956 No. 10

Editor: W. E. (Bill) GRAY

Deputy: STAN GREEN

NEWS WANTED IN BY THE END OF THE PREVIOUS MONTH

Our Back Cover "Photo Gallery"

MANY ORIGINALS AT FALL FASHION SHOW

During the week of September 24, the Fashion Salon, under the expert guidance of Miss Wilma Blocher, Fashion Co-ordinator, presented Eaton's Fall Fashion Show.

Under Miss Blocher's direction, the numerous beautiful models displayed many originals from Paris and London as well as Canadian-designed "fashion-firsts."

One of the highlights of the show was the Balenciaga creation, a wool jersey costume with a tapered cape and a helmet hat of white velvet. Another striking original was a black skirt and jacket ensemble in wool crepe—a model designed by Jean Desses and shown on the back cover of this issue.

Also shown on the back cover are two creations of Pierre Balmain. One is the white evening dress and the other a beautifully simple afternoon dress, created in equally beautiful material.

For the occasion the Grill Room was transformed into an elegant Salon, with promenade platform. The orchestra was conducted by Harold Green.

It was very gratifying to see that many of our own Canadian designers are making their presence felt upon the fashion scene. Although no purely Canadian design is apparent, it is surely a fact that in the years to come, Canada's designers are going to lead the field in some ways. It may be for shorter skirts, waistless dresses, original use of materials—at least it will be Canadian in origin—and you'll see them at Eaton's.

In Memoriam

There is no Death! What seems so is transition;

There is no Death! The stars go down to rise upon some other shore!

MR. H. OLIVER

The staff of the M.O. Sporting Goods were saddened by the passing, on September 17 after a long illness, of Mr. H. Oliver, one of the popular members of the department and a well-known personality around the Mail Order. Mr. Oliver had been an employee of the Company for over 34 years. The sympathy of the staff is extended to his wife and family.

HUGH JOHN CAMPBELL

Retired from Eaton's Caretaking Department, and a member of the Corps of Commissionaires at the time of his decease, Mr. Campbell passed away September 5 at the age of 66 years. Born in Ireland, he came to Winnipeg in 1910 and worked for Eaton's for 29 years. To his widow Ann, five children and six grandchildren and other surviving relatives, we tender the condolence of his Eaton friends.

GEORGE CONNON

Mr. Connon, who had worked for 38 years with the Company in Winnipeg, had been retired for a number of years. He died at the age of 72 at Kenora on September 12. Mrs. Connon pre-deceased him in July of this year. We express the deep sympathy of Eatonians to his three daughters and six grandchildren and other relatives.

WILLIAM R. L. SANDBROOK

Retired department head of the Grill Room Departments, Mr. Sandbrook had served 32 years before retirement and was 69 years old. He passed away September 15 in London, England, while enjoying a holiday in his beloved "Old Country" and the Continent. A well-liked and respected Eatonian, he was a member of Ancient Landmark Masonic Lodge. His ashes were buried in Winnipeg on October 5. Mrs. Sandbrook pre-deceased him several years ago. To his surviving sister and brother, all our sympathy.

We Extend Sincere Sympathy to These Members of the Staff Who Have Lost
Someone Dear to Them During the Past Month

In the Loss of a Mother

Mr. J. Haddow.....Budget Plan
Miss P. Chapman.....M.O. Sales Room
Mrs. B. Rogerson.....Candy Factory
Miss K. Miller.....Infants' Wear
Mrs. M. Boon.....Cafeteria
Miss K. Thornhill.....Fancy Goods

In the Loss of a Father

Miss J. Whittington.....M.O. Packing
Miss J. McConnell.....M.O. Sales Room
Mrs. W. Hurlburt.....Women's Misses' Suits
Mr. M. Reid.....Garage
Mrs. Y. Turin.....Sales Audit
Mrs. N. Elfenson.....General Office

In the Loss of His Wife

Mr. E. Wild.....Delivery

In the Loss of Her Husband

Mrs. P. Crouch.....Coffee Bar

In the Loss of a Sister

Miss F. Harding.....Women's Sports Wear
Miss I. McGuire.....Piece Goods
Mrs. H. Whitcombe.....Toys
Miss M. Demeria.....Foodateria

In the Loss of a Brother

Mr. W. Wieser.....Carpet Workroom
Mrs. M. Ehman.....Floor Coverings
Mr. G. Wells.....Printing Plant
Miss E. Speer.....M.O. Copying
Miss M. Deacon.....Fancy Goods
Mrs. I. Lawson.....M.O. Men's Furnishings

In the Loss of a Wife and Son

Mr. L. Jamieson.....Radios and TV

FASHION STORY FOR FALL

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